



Start A Library Trust

A Library In Every School!



Towards Zero illiteracy for the African Child

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Who we are



Started as an employee passion initiative for Storymoja Publishers in 2012, Start a Library Trust is a non-profit organization in Kenya with its programmes anchored on SDG4. SAL's programmes target school-going children in public primary schools aged 4-14 and are focused on three pillars;

1. Establishing vibrant school libraries
2. Empowering teachers and learners on literacy and life skills for sustainability
3. Advocating for the development and implementation of strong policies and measures in the literacy space.

We focus on establishing vibrant libraries as they are primary providers of early literacy and life skills.

Our libraries are stocked with storybooks, which impact literacy, open up a world of endless possibilities, stimulate minds, spark creativity, nurture critical & creative thinking, teach life skills and transform narratives.

We believe that literacy is a critical contributor to economic and social development. It removes barriers to education, employment and financial independence.



VISION

One day, every learner will have the literacy and life skills to transform Africa



MISSION

To champion literacy by creating thriving communities of learners and teachers through vibrant libraries, capacity building and robust advocacy



VALUES

- **Accountable** – We are prudent with resources and take responsibility for our actions
- **Visionary** – We drive the change that will outlive us
- **Inclusive** – We do not leave any child behind
- **Passionate** – We create lasting and impactful change

4 QUALITY EDUCATION





Executive Director's Desk

Since 2012, SAL has scaled up its transformation journey to 22 counties, serving more than 211,826 learners in 250 public primary schools: with a broad range of literacy and life skills development projects and strategies.

With support from corporations, government agencies, philanthropists, NGOs and donor organizations, SAL has raised KES 75 Million towards establishment of 250 libraries, training over 2500 teachers and 5000 Junior Reading Champions, and running various advocacy projects.

In 2022, though characterized by political tension in the run-up to national elections, we managed to establish 46 school libraries, reaching 22,351 learners and 115 teachers.

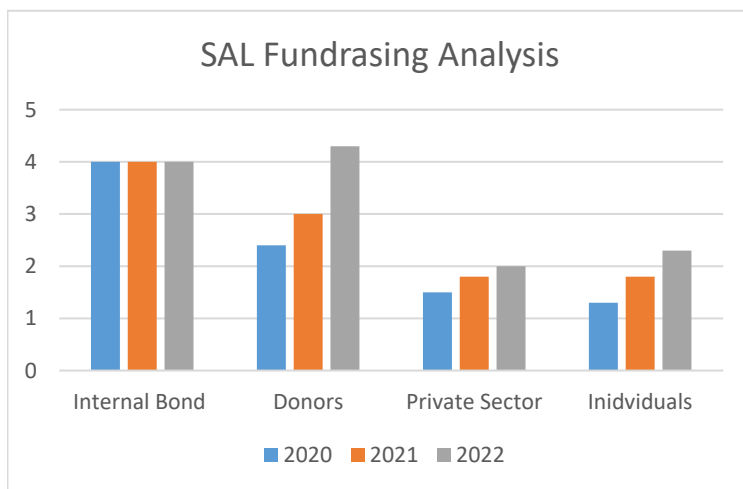
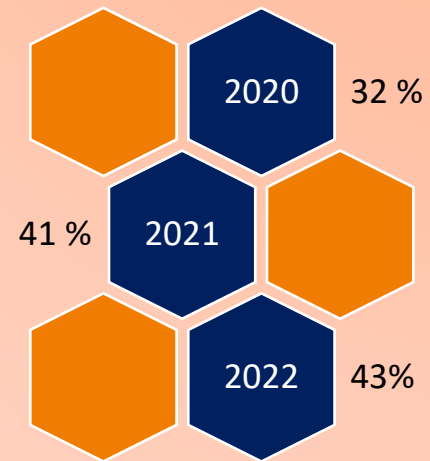


Figure 1 : No. 1- 5 Millions mobilized

There has been improvement in indicators in recent years. In 2021 for example, 41 per cent of our libraries reported improved literacy skills amongst their grade 2-6 learners, compared to only 32 per cent in 2020. In 2022, 43 per cent of our schools reported improved literacy and life skills amongst their children directly linked to our libraries.

We have developed our reputation as a multi-faceted literacy development organization. And we have continued to work in collaboration with donors, the Ministry of Education, civil societies, and individuals to ensure we have the capacity to grow our impact.

SAL Libraries with positive transformation



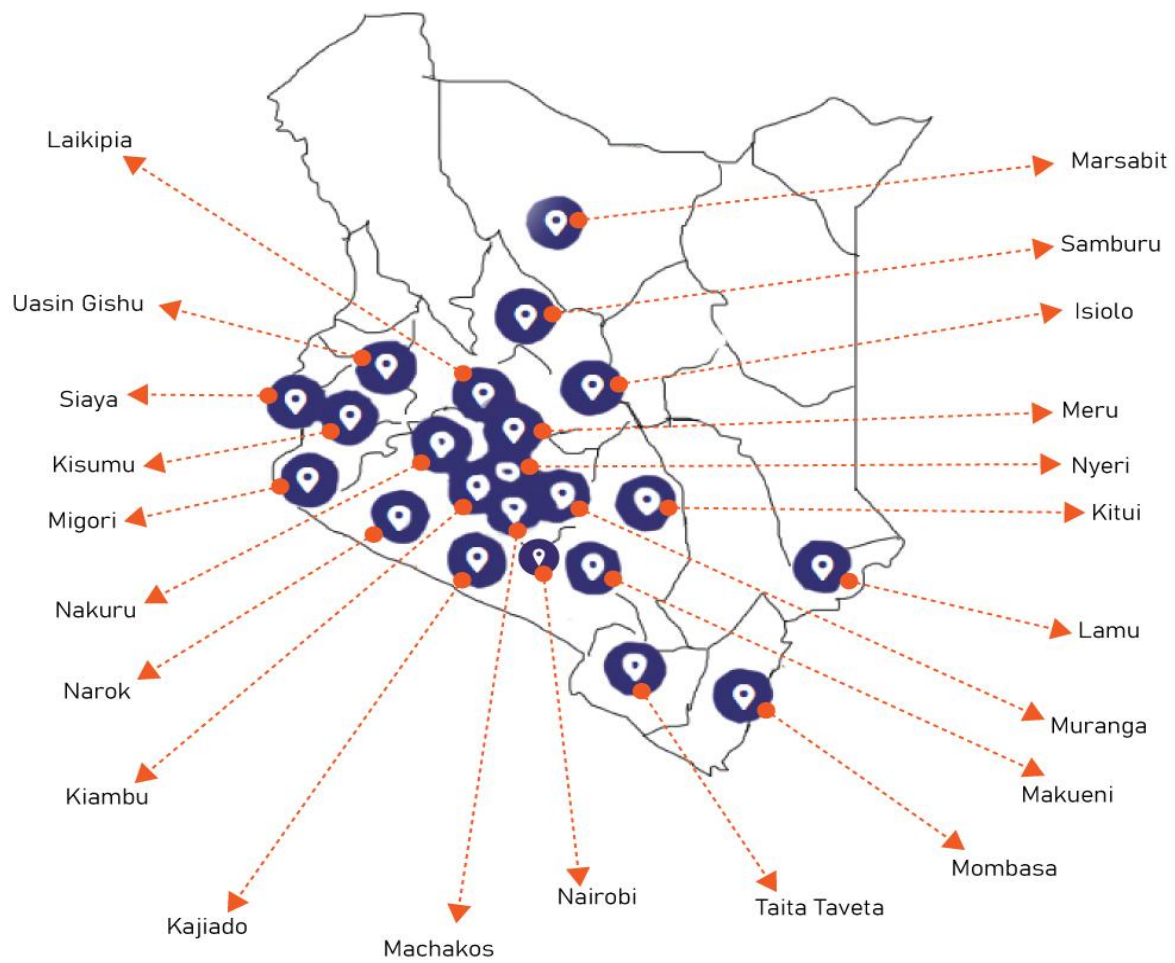
This report highlights key statistics, developments, and achievements relating to our work so far, and with your support, we look forward to continuing our efforts in 2023.

Sincerely

Evelyne Mwandia

Executive Director

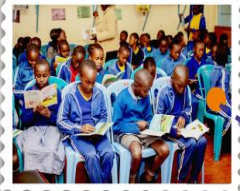
Our footprint



We have established projects in 22 counties in Kenya

In collaboration with various organizations and in partnership with public primary schools across the country.

2022 IMPACT REPORT



37,854
Learners impacted

46
Vibrant school libraries established



115
Teacher-librarians trained

Towards
#Zeroilliteracy

1
National advocacy campaign

35,411
Books distributed



2
Children's Homes benefited



In 2022, The annual read aloud programme reached 147,496 learners in 836 schools, across 40 counties. This was made possible by collaborating with more than **50 partners**

68% of all Schools reporting increased access to and borrowing of books

24% of schools reporting improved general academic performance

51% teachers actively implemented skills gained from

Our Partners



Testimonials

Mr. Samwel Onyango, Elvis Muchiri and Stella Achieng's testimonials are the faces of the impact we created in 2022 in 46 schools.

These success stories serve as our north stars, they motivate us to do more, to scale up, and to outdo ourselves, so as to create sustainable solutions for the many children in need of libraries in public primary schools.

UMOJA PRIMARY SCHO
P.O. BOX 57507-0020
NAIROBI

DATE 4/11/22

WONDERFUL STARTER LIBRARY

Dear sir/Madam

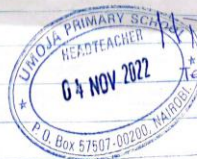
REF: APPRECIATION

I hereby wish to inform the Starter library, that we really appreciate their boost to our school library. Since their inception we realised that our children can now express themselves very very well and speak with confidence.

It has also brought in the reading culture whereby pupils are able to sit down read and concentrate without being obstructed, this has also helped us to improve in languages both English & Kiswahili performance.

We'll be for ever grateful to Wonderful Starter library. God bless.

Yours faithfully



Mr. Samwel Onyango
Tel 0721991314

Muguga green

Elvis muchiri

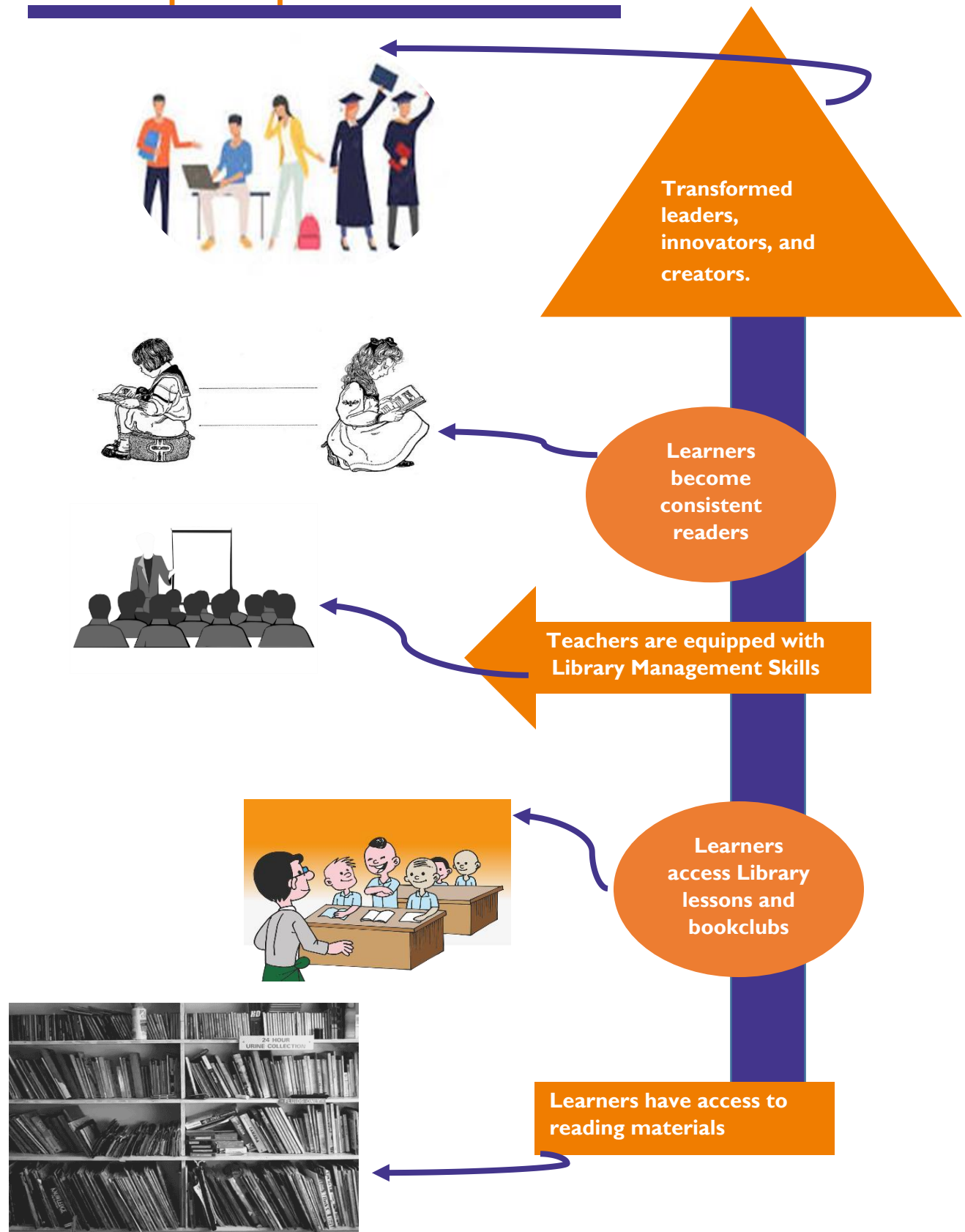
Kusoma hutusaidi kujieleza vizuri
na wenzetu na jamii. Vitabu za
hadithi hutusaidia katika maifa.
Kitabu cha hadithi nilisoma imenisai
dia kyuwa vile wanyama hutembea.
Ni k nilisoma kuwa tusikufe moyo
katika juhudi zetu za kila siku

Muguga Green:

Stella Achieng

By reading stories about various books I have come across new vocabulary which have always helped me in creative writing. My favourite book is the one about Moses (all) stories about Moses.

The Impact path



Contact, and Follow us



Email: info@startalibrary.org, reuben@startalibrary.org

Twitter: <https://twitter.com/startalibrary>

Facebook: <https://www.facebook.com/StartALibraryTrust/>

Instagram: <https://www.instagram.com/startalibrarytrust/>

YouTube: https://www.youtube.com/channel/UC2zj9yXi-r22jGGB07_Rgpg

Linkedin: <https://www.linkedin.com/uas/login-submit>

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